

Selected Topics in Tourism, International Hospitality and Attractions Management

July 15-26, 2024
(or July 1-26)

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<https://uamsseb.education/tourism>



Selected topics:

- Environmental Policy and Sustainable Tourism
- Human resource management in Europe's Hospitality sector
- Culture, history, leisure, and attractions management
- Hospitality Finance in Europe
- Customer Experience Management in Hospitality
- Cutting-edge technology applied to tourism activities (Crypto-economics and crypto-assets, Metaverse)



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